

# NOTES BOARDMEETING

Date: 13-07-2020  
Time: 08h30 PM  
Location: Online Zoom meeting  
Attendees: Faried, Sharista and Ted  
Absentees: -  
Chair: Faried  
Secretary: Sharista  
Mailing list: Faried, Sharista and Ted  
Next meeting: To be scheduled

## Agenda topics

1. Opening
2. Announcements
3. Introduction of the board members of VAI
4. Recap of the establishment of VAI
5. Current projects and activities
6. Clarification role distribution
7. Short term projects
8. Questions before closure
9. Closure

## 1 Opening

Faried starts the meeting at 8.30pm and welcomes the attendees.

## 2 Announcements

The board states that we should invest more in mutual communication. Ted prefers to be more involved more directly with the foundation and her projects. Until now Faried and Sharista were occupied with establishing the foundation legally and creating the website ([www.vitiligoawarenessint.com](http://www.vitiligoawarenessint.com)). Their main focus was to organize the foundation and the administrative side of VAI. Ted will be more directly involved from now on. This was a considered choice, because we decided to engage Ted in the creative side of the foundation. There will be another arrangement with Ted to clarify everything what has been done by Faried and Sharista so far.

Also there is announced that updates will be shared with every boardmember.

## 3 Introduction of the board members of VAI

The board had a small introduction because Ted and Sharista were unfamiliar with each other before and had only spoken briefly by phone. During this meeting they introduced themselves and clarify why they accepted to be a part of the board of VAI and how closely they feel connected to the mission vision and ambition of VAI.

## 4 Recap of the establishment of VAI

Faried shares that the foundation is officially established in February 2020. Faried and Sharista have been busy with legitimately establishing the charity foundation and creating the website. In the meantime, the non profit gift-shop Vitiligo Awareness Store ([www.vitiligoawareness-store.com](http://www.vitiligoawareness-store.com)) got launched in May.

The website is successfully visited by people all over the world. Up until now, the website has already 14.000 visitors. By using cookie tracking it is visible which pages of the website are being visited.

Through social media the foundation creates more brand awareness and promotes their activities.



☐

## 5 Current projects and activities

Currently the board is occupied with creating an ambassadors program. The intention of this program is to involve more members in the team of VAI. This program is also meant for the international volunteers. Faried states that there are already a lot of people who would like to be involved with VAI. The key focus in selecting our ambassadors is their connection with the foundations vision, mission and ambition.

Meanwhile the project for the calendars of 2021 has also started. The team is already busy gathering models from all over the world. The deadline is now secured by the end of July 2020. Following the calendar will be designed and printed. According to plan the calendars will be ready by fall.

Sharista is currently also occupied learning about the possible subsidisation. She will contact a professional to support her. Whenever she has an update and more information, she will share this with the board.

## 6 Questions before closure

There are no further questions or other business to discuss.

## 7 Closure

Faried thanked the attendees for their presence and contribution. The meeting has ended at 10pm.

A handwritten signature in blue ink, appearing to be 'AD' with a long horizontal stroke extending to the left.