

Board meeting January 25th 2021

Date: 25th jan 2021
Time: 20h00 / 8:00 PM
Location: Online via Whereby
Attendees: Faried Molai, Sharista Lachman & Ted Makiese
Absent: None
Chairman: Faried Molai
Notulist: Sharista Lachman
Secretary: Sharista Lachman
Treasurer: Ted Makiese

Agenda

1. Opening
2. Received documents
3. Retrospect 2020
4. Calendar 2022
5. Survey 2020
6. Website additions
7. Project World Vitiligo Day 2021
8. Focus points 2021
9. Closure

1 Opening

1. Faried Molai opens the meeting.

2 Received documents

Subject	Author/introducer	Any actions needed
Budget overview Q4	Faried Molai	None

3 Retrospect 2020

1. Review 2020

The year 2020 has been a turbulent year and the board needed to adjust their tasks due to CoVID19 and the several restrictions everyone had to face. However, the team continued to built the foundation and create the platform they desired. In general 2020 has been a year where the team has learned a lot and created a solid base from which the foundation will continue to grow.

2. Policy Plan

At the time when the foundation was established, the board wrote a policy plan. This policy plan is legally required by the Dutch tax authority. In this plan the main activities of the foundation are described. The policy plan is to be found on the website.

Faried indicates that we need to check this plan on a regular base, because this plan is our guideline

in our activities. Furthermore, the focus points need checked, adjusted or dropped if needed.

3. Focus points 2020

As we have planned to review the policy plan, we need to refocus on the focus points for 2020 noted in the policy plan. All the points which are accomplished will be shared with our audience, through social media. Also this will create awareness for the board themselves about activities which are not accomplished.

4 Calendar 2022

1. Applications

The applications for the calendar of 2022 will start in the month of March. In the application requirements there will be also emphasized that the models have to send an introduction video with their application. Otherwise their entree will be noted as incomplete. The models will be informed about this. To provide some guidance in creating the introduction video, there might be send some questions along to guide the models in the right direction.

The primary purpose of the videos is to support and spread the personal stories of the people who wish to share their experiences. With the usage of these videos and written stories the foundation provides a digital platform with various content. This also contributes to the purpose of the foundation; creating Vitiligo awareness. Through this platform other people with the same skin condition are given the possibility to learn about the experience of others, to connect with others and eventually be inspired to hopefully share their stories too.

2. Introduction video

As described, the models will send an introduction movie whenever they apply for the calendar. As we receive a lot of applications, there always be some models who will not be published in the calendar. Their introduction movies will still be used for the same purposes as mentioned in 4.1. In this way we still want to provide the models a platform. This will only be done with the models permission.

5 Survey 2020

Fariad announces there will be a survey held amongst the whole team of VAI. This includes the board, bloggers, instagram manager and the ambassadors team. The survey will be about the overall experiences, involvement, communication, connectedness and supporting role of the board. Through this survey the board wishes to know if there are more points of improvement, or whether the board is missing out on some points or whether the team is in need of more support.

6 Website additions

1. Donations

On the website there will be a page added, where people may donate a certain amount. There are four different possibilities where a donator may choose from. As a token of gratitude the donator will receive a surprise giftbox and/or a free Vitiligo calendar pending on their choice of donation plan.

2. Share your story

Also added on the website, is a new page called Share Your Story. On this page every Vitiligan will be provided a platform to share their own personal story how the skin condition Vitiligo has affected them and how they are dealing with the skin condition now. This may be a blog, or even a video. In this way the board wishes to create an open image and to encourage the audience to share their story. This platform is created for people diagnosed with Vitiligo and for people who feel connected with our mission, vision and ambition. Everyone who wishes to be involved will have the opportunity to be guided through their journey or guide other Vitiligans as an ambassador.

7 Project World Vitiligo Day 2021

1. Documentary

Fariad shares his idea to create a documentary for World Vitiligo Day 2021. This documentary will

contain the story of 10 different people and will be edited by Ted. This content will create more awareness about Vitiligo globally. The script of the documentary will be designed.

2. Project team

There will be a special project team put together. This team will have a projectleader who will be responsible for guiding the people who are selected to participate in the documentary. The guideline will be created for the project team. This project will start in the second week of February and the deadline for collecting the movie material is set mid March. The aim is to have the documentary ready by the end of the month of May.

8 Focus points 2021

Enlisted below the focus points for the year 2021. This will be activities which will be performed alongside or other projects.

- Strengthen the digital platform
- Creating the YouTube account
- Designing the plan of action for the donations Exploring subsidy possibilities
- Creating giftboxes

9 Closure

1. Faried Molai sluit de vergadering

A handwritten signature in blue ink, consisting of stylized, overlapping loops and lines, positioned at the end of the document.