

VITILIGO AWARENESS INT.

*Guide
For
Team Leader
Ambassadors*

Guidelines for VAI
Team Leader Ambassadors



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MAIN TOPICS

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Vitiligo
Awareness
Int.

Where Vitiligo Becomes
A Blessing!



About Us.

What is VAI?

VAI is an international non-profit charity foundation striving to help people deal with the skin condition Vitiligo in positive ways.

Our Mission

People with this skin condition handle their changing appearance in different ways. The foundation is focused on the group who actually suffer from this skin disorder and tend to have negative feelings because of their Vitiligo. These feelings may differ from a negative self-image to suicidal thoughts, to anti-social behavior and even (online) bullying. We have chosen to focus on this group; because everyone is worthy, no matter how different and unique someone is.

Why help us out?

Charity Work

By contributing your help to VAI you are committing yourself with charity work which gives a positive purpose to serving humanity.

International Team

You are joining an international team with other ambassadors who all feel connected to the same mission, vision and ambition as VAI.

Recognition

All our team members and ambassadors receive their deserved recognition and will receive international visibility through our platforms.

WHY DO WE NEED TEAM LEADERS AMBASSADORS?

We are working hard to create an international platform for Vitiligans by Vitiligans, but also a platform for those who are interested in the beautiful skin condition Vitiligo.

To create this platform we have combined a team to create and design content. We tend to involve a lot of different people to share their journeys and stories.

As a Team Leader Ambassador we will be counting on you to create your own team and network of ambassadors who are ready and happy to be involved with our mission, vision and ambition. By creating your own team of ambassadors you will learn how to manage a team and develop leadership skills.

As we are fastly growing our brand awareness more people are willing to be involved with our foundation. Therefore we are in need of capable people who love to lead their own team and make sure that the Ambassadors are fulfilling their task.



**GETTING
STARTED
WITH**

VAI

VAI TEAM LEADER AMBASSADOR

As a Team Leader Ambassador we will be counting on you to create your own team and network of ambassadors who are ready and happy to be involved with our mission, vision and ambition. By creating your own team of ambassadors you will learn how to manage a team and develop leadership skills.

Team VAI will be responsible for notifying the team leaders when new content is posted and can be shared on all social media platforms used by the ambassadors. The team will send you notifications through Instagram, Whatsapp or E-mail. Also when tagged into one of our posts you are able to (re)share our content. This means that all Team Leaders should lead by example and are asked to (re)share the content as well.

Your team is free to (re)share any of our content at any given time.

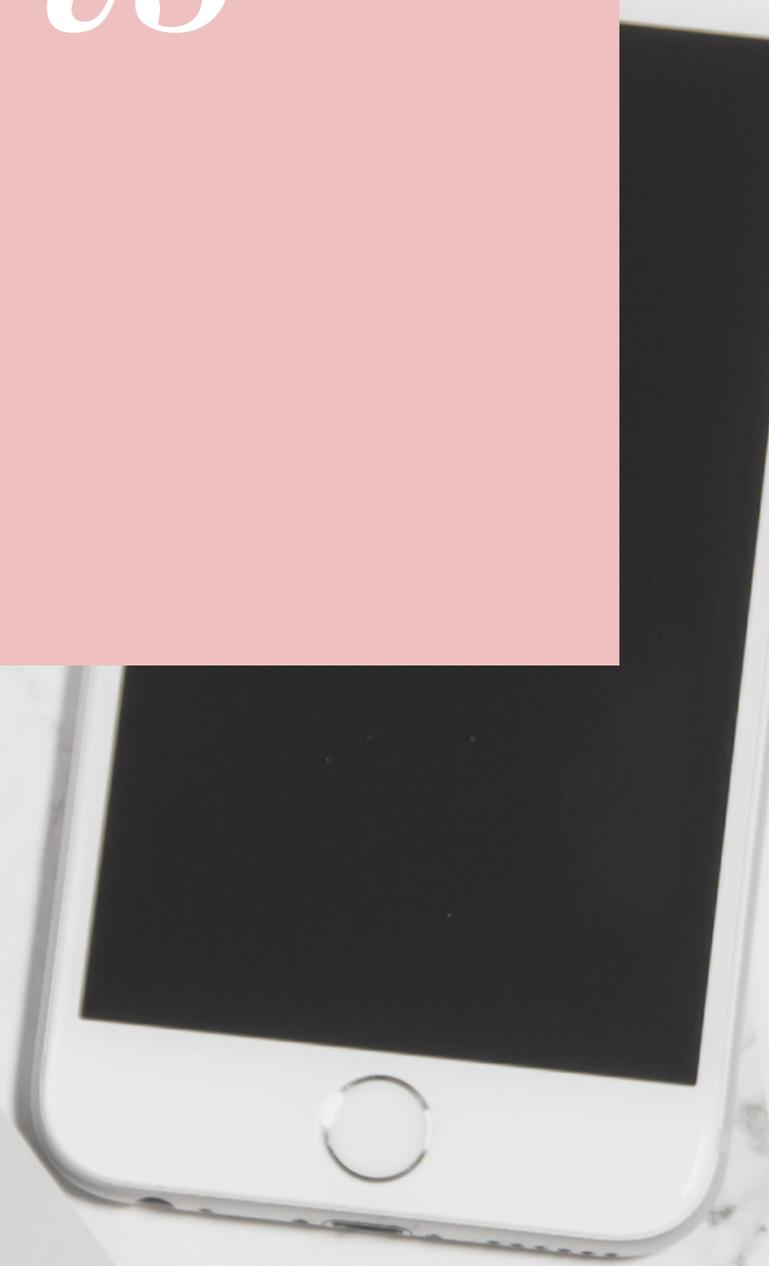
All your ambassadors will receive a personal discount code for them to use (unlimited) in our charity shop.

Make sure that all your team members receive the Ambassadors Guide created by VAI.



THE STARTING POINT

*Do's and
don'ts*



TAKE
IT
HAPPEN

Do's

- Create your own team of ambassadors based on your network.
- Each team is required to have a minimum number of 5 ambassadors.
- Make sure that every ambassador understands the meaning of being an ambassador for VAI.
- Make sure that every ambassador in your team receives the Ambassadors Guide made by VAI.
- Be pro-active when it comes to leading your team.
- Lead by example.
- Make sure that all ambassadors fulfill the tasks that they have applied for.
- Contact the team whenever you have any questions.

Don'ts

- Do not present yourself as the owner or as an employer of VAI.
- Do not give out false information about our charity foundation.
- Do not let your team members pay the full amount when ordering an item from our charity store. They can use their given discount code.
- Do not let your team members spam any social media platform with too much or unwanted content.
- Do not neglect your team.



Opportunities & Benefits

Opportunities & Benefits



TEAM WORK

Become part of an international team with a global purpose.



CHARITY WORK

Serve humanity by doing small tasks 5 minutes a day.



GAIN VISIBILITY

Gain global visibility by working together with VAI.



PERSONAL DISCOUNT CODE

Get 20% discount for you and your family and friends to use on our **non-profit** Vitiligo awareness giftstore.

Valid for as long as you are a part of our team.

Need assistance?

CONTACT US



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